

## **Admin data first: Ask questions if needed**

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Abstract:

Statistics New Zealand have used administrative data for a number of years to supplement survey data when collecting sub-annual business turnover data. As part of an overall strategy of maximising administrative data use across Statistics New Zealand we have changed the paradigm and are moving to an admin data first model. When producing sub-annual turnover data this involves using administrative data first and surveying only where necessary. This has involved overcoming a number of challenges, building an assessment model, and starting with some industries with which we are very familiar. In the current quarter (September 2015) we are expanding the methods into the service industries and adding new and better services measures. Overall this means better measures, and more industries being covered with fewer respondents overall.